



# THE INSTITUTES

BY FOCUS TRAINING

Supporting the development of experienced managers.



**ELEVATE**  
INSTITUTE



# ELEVATE INSTITUTE

## SUPPORTING THE CONTINUING DEVELOPMENT OF EXPERIENCED LEADERS

### STRATEGIC SKILLS TAUGHT IN AN INTENTIONAL COMMUNITY OF LEARNERS

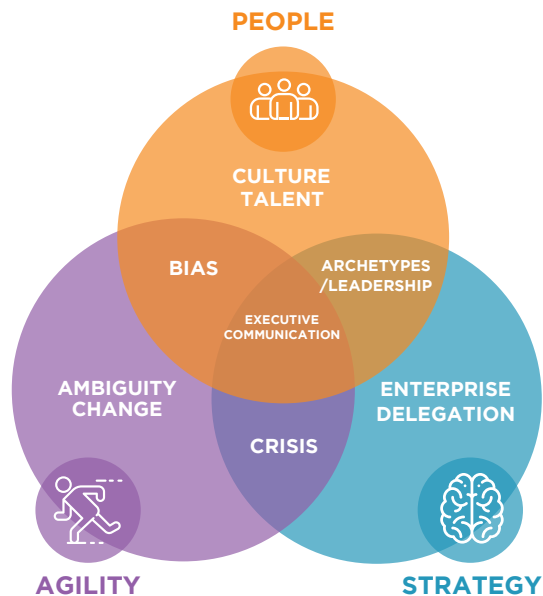
Elevate is high-level leadership development for experienced managers and senior leaders. The content included as part of the Elevate Institute is designed to equip experienced leaders with the strategic leadership tools that they will need to move into the next chapter of their careers.

### CONTENT THAT IS IMMEDIATELY APPLICABLE TO LEADERS AND THEIR ORGANIZATIONS

Our content is customized to your needs and goals, targeting the skill areas that you and your organization have identified as priorities for success. Each learner and their supervisor take a confidential pre-program assessment that allows us to focus on developing the skills that are most relevant to each cohort. We conclude each cohort with a post-program assessment to measure the growth that learners have experienced over the course of the program.

### CONVENIENT VIRTUAL COURSE DELIVERY

Delivered over the course of four months, Elevate is designed to fit into a busy leader's schedule without requiring additional work outside of class. Our modules are delivered in an engaging format including small group discussions and time for individual reflection, ensuring you can immediately relate the material to your own environment and spheres of influence.





# HOW IT WORKS

## FOUR CLASSES

The Elevate Institute is delivered in four monthly classes in a cohort-style learning environment. In each cohort you will find a diverse group of leaders to learn and grow with from across industries. All classes are delivered virtually via Zoom. Each class is broken up into three 90-minute learning modules with breaks in between.

## FOUR COMMUNITIES OF PRACTICE

One of the most enriching elements of a cohort-style learning environment is the opportunity to engage in peer coaching. You will learn from other dynamic leaders through monthly Community of Practice connection events. These 60-minute events allow you the opportunity to talk about how you are incorporating the material taught in the previous class and trouble-shoot in a constructive safe space about challenges you face.

## INDIVIDUAL COACHING SESSIONS

Elevate participants each get a 1:1 coaching session with one of their cohort facilitators. This time allows them to specifically apply concepts covered in the program to their scope of influence. These sessions also provide the opportunity for personalized, confidential career coaching.

## MATERIALS

All participants receive a sidekick resource that is specific to the content that their cohort will be focusing on. This working document is used as a guide throughout the cohort and remains as a resource upon completion of the program.

## COMMUNITY

Graduates of FOCUS Training Institute programs are welcomed into an exclusive community of fellow leaders. You will have career-long access that enables you to foster organizational relationships, network with other values driven leaders, and tap into a safe environment for advice and peer-to-peer coaching.

---

“The content about leadership was fantastic and FOCUS did a great job bringing the content to life. But the real magic was sharing the experience with people that aren’t in your organization. Hearing other perspectives and insights helped me to examine my leadership effectiveness and challenged me to implement some fresh ideas with my team.”

---





## FALL 2024 CALENDAR OF EVENTS

### ORIENTATION

**Wednesday, July 24**

4:00 - 5:00 PM CT

Participants and their supervisors are encouraged to attend.

### CLASS DATES

**1** Aug 8, 2024

**2** Sept 5, 2024

**3** Oct 3, 2024

**4** Nov 7, 2024

9:00 AM - 3:30 PM CT

### COMMUNITY OF PRACTICE REINFORCEMENT EVENTS

**1** Aug 21, 2024

**2** Sept 18, 2024

**3** Oct 16, 2024

**4** Nov 20, 2024

12:00 PM - 1:00 PM CT

### GRADUATION

**Wednesday, December 4**

4:00 - 5:00 PM CT

Participants and their supervisors are encouraged to attend.



**FOCUS Training** is a leadership development firm. For more than 30 years, we have been building and delivering training programs across industries. We work with organizations to customize programs that: drive engagement, retain talent, improve performance, and strengthen culture. We define a **leader** as somebody in your organization that has influence over people, process or projects.